

Sounds Alternative

Department 255.
190 Monument Road,
Edgbaston,
Birmingham.

SOUNDS ALTERNATIVE INFORMATION

SOUNDS ALTERNATIVE is a radio station owned & operated by volunteers, a group of people who believe that there should be an alternative to the duopoly of the BBC/LBA stations, who due to government legislation are the only organisations allowed to legally transmit.

Sounds Alternative having closed in April 84, returned to the airwaves in November 84 on a once monthly basis - plus Bank Holidays (hopefully), providing a music format of Album tracks, oldies, plus the occasional chart single. Our Rock show is also very popular. There is always room for improvement in our programming, your comments/suggestions are appreciated.

Sounds Alternative operates once monthly on 254m (announced 255) 1179 khz medium situated between Brmb 261 & Radio 3/ 247m. Operating with low power we have never created interference to legal stations or emergency services, & have never given cause for action by the radio investigation dept.

Sounds Alternative believes that hundreds of low power stations should be allowed to broadcast. There is a national body - the Community Radio Association, campaigning for the introduction of third force radio, in early 1985 the government plan to look into the subject.

We believe that it is essential that third force radio be legalised soon otherwise the country will be overrun by radio pirates.

Sounds Alternative does not regard itself as a pirate, we call ourselves unlicensed broadcasters, we do not like to broadcast illegally.

If you can help us in any way why not write to us?, if you are connected with a local band or represent a charity organisation we can publicize your cause.

Sounds Alternative operates with a maximum power of 80 watts, as a rough guide in relation to other stations; BRMB use 800 watts, Beacon 100 watts & BBC radio WM 206m 7000 watts.

Due to station security our studios/broadcast sites & antennae are kept secret & only a handful of people know the sites.

The current on air staff are, Station manager Keith Rogers, Rick Marks, Steve Dunne, Bob Barton, Sammy Jones, different voices can also be heard Bank Holidays.

Since our first broadcast well over 20 different dj's have been heard on 255, due to the fact that radio broadcasting requires more effort than merely presenting programmes.

Sounds Alternative's signal can be heard over a wide area & over the last 3 years we have also received reception reports from Scotland, Manchester & West Germany.

Radio is not expensive to operate as the pirates & the community radio association have proved & there are channels available for low power stations, one does not require £5000 to establish. If legalised sounds alternative's biggest expenditure would be premises & alterations not transmitter & studio equipment.

Over the years Sounds Alternative has given first exposure to numerous bands including Musical Youth, Magnum, Starfighters, & Rick Springfield & Yazoo (Alison Moyet) also 255 were the midland radio station to give publicity to the Icicle Works.

Our mailing address is only for postal service, only an accommodation address, as the company trading from that HQ or its staff do not have connections with us, we collect the mail regularly. We thank monument road for their facilities and we thank you the listeners for your support.

Sounds Alternative 255/1179 khz medium wave

Winter 1984

Looking forward to hearing from you

Keith Rogers