

Wed.
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Local radio

I SHOULD like to reassure Mrs M. J. Shaw (June 18) over her fears that Cambridge is to continue to exist in a local radio "desert." I am pleased to say, Mrs Shaw, that is not so.

As readers may recall, the BBC promised the people of Cambridge that they would be having their own local radio station but, due to the corporation's financial diffi-

culties, a precise "on air" date was not possible.

However, I am pleased to say that arrangements are well in hand for establishing a BBC station in the city and, hopefully, it should be broadcasting by the end of next year or the beginning of 1982.

Indeed, Cambridge and Northampton are in the forefront of our plans to extend the BBC local radio network — with its distinctive public service style of programming — by a further 15 stations to cover most of the remainder of England.

Rest assured, Mrs Shaw, Cambridge will no longer be "a blank space on the broadcasting map."

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London.

YOUR report about Hereford Radio ("News," July 1) prompts me to write about the effects of the opening of the new station.

Firstly, it is a welcome addition to the air-waves, and one which will undoubtedly serve the Peterborough area admirably on 95.7 Mhz VHF and 225m MW.

However some people may not realise that it has ruined the reception of Capital Radio on 95.8 Mhz from London to listeners in the Cambridgeshire area, many of whom originate from London or its surrounding areas, and used Capital Radio as their prime station, as a reasonable stereo signal reached as far north as Huntingdon.

However, the opening of the new station on almost the same frequency is denying a lot of people the ability to receive the station which they have listened to for years, and it is a very unfortunate and undesirable start for the new station to try to gain listeners by "wiping out the opposition."

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